**Welcome to the AiDIY Dev Squad!!**

We’re beyond excited to have you here as part of AiDIY—a product built with care, creativity, and a bold mission: to empower kids to build real-life money skills with the help of an AI buddy that’s smart, safe, and seriously fun.

You’re joining us at a pivotal time—where **AI meets gamification, privacy-first design, and a vision to impact the next generation.** Our product isn’t just another app—it’s a **life skills coach** that helps kids grow confidence, independence, and financial smarts, while keeping parents reassured every step of the way.

**Here’s what you’ll find inside your Aidie Dev Builder Kit:**

* Vision & what problem are we solving
* Market Research & Insights
* Roadmap
* Tech Stack Deep Dive
* AI Hypotheses & Key Metrics
* Avatar & UX Plans

**Why This Matters:** You’re not just coding features—you’re **building tools that shape kids' futures.** Here, you'll push the limits of AI, gamified learning, and privacy-first engineering while having direct creative input in a tight-knit team.

Thank you for joining us on this mission. Let's build something amazing together! 🚀

*— The AiDIY Team*